

Execution Report

Title: **Human-Robot Interactions in Investment Decisions**

Authors: **Milo Bianchi & Marie Brière**

Full reference: Milo Bianchi & Marie Brière "Human-Robot Interactions in Investment Decisions", forthcoming in *Management Science*, March 2024.

The structure and contents of this execution report provided by **cascād** for the certification are similar to those recommended by the [AEA Data Editor](#).

1. DATA DESCRIPTION

This study uses a large set of Employee Saving Plan from January 2016 to June 2021, managed by a leading French asset manager, to study the influence of automated financial advisors on investment decisions. Those datasets are confidential: they can only be accessed within one dedicated machine located in a closed office, after having obtained accreditations.

For a thorough description of the data, please refer to Section 2 of the paper.

2. CODE DESCRIPTION

The verification materials contain one do-file, *dorobo.do*, and one Excel spreadsheet, *preliminary stats Divep alerts MS 2024 04 08 for journal.xlsx*, which sums up all the results. The do-file imports the datasets, perform the analyses, and generate all the Tables (in log-files and in csv format) and Figures, except for Figures 3 and 4. They are generated using Excel, after exporting the contents of the Stata data editor.

3. VERIFICATION STEPS

On March 27, one of the authors reach out to us and requested a **cascād** certification. Then, the author sent us a replication package including all the article, the code, an Excel spreadsheet, and a readme file. Given the confidential nature of the data, we agreed that the best course of action was to conduct an online verification on Teams, which took place on April 9. The author shared the screen of the dedicated machine and ran the code in Stata. The cascād verifier watched for any error during the whole process. It took the code around one hour to run and no issue occurred. Once this was done, the author sent us all the results generated by email in a zip file.

4. FINDINGS

We reproduced Tables 1-7, A1-A4 and Figures 1-4 with accuracy.

4.1 TABLE 1: DESCRIPTIVE STATISTICS

Panel A: Statistics by Individual

Takers:

Variable	p5	Mean	p95	SD	N
i_age_group	27	44.76099	62	11.01486	14191
i_sex	0	.2817983	1	.4498914	14191
i_ass_disp~p	128.4835	5089.88	20603.03	11221.58	14191
i_ass_group	183.445	14144.6	63520.23	31583.96	14191
i_amountr~up	0	1504.043	6553.27	2776.734	14191
i_nbdisp_g~p	1	2.522148	6.823529	1.992632	14191
i_nbconnec~p	0	.8054532	2.833333	2.543733	14191
i_w_disp_e~p	0	.1638069	.5448883	.1935578	14141
i_ret_dis~up	-.0022799	.0570495	.1848675	.0798683	12153

Curious:

Variable	p5	Mean	p95	SD	N
i_age_group	28	45.91783	64	11.53147	18848
i_sex	0	.3587649	1	.4796507	18848
i_ass_disp~p	190.5456	8504.448	33035.14	18745.41	18848
i_ass_group	293.525	21009.65	87840.73	41751.57	18848
i_amountr~up	0	1927.723	7417.073	3048.553	18848
i_nbdisp_g~p	1	2.552085	6.25	1.954832	18848
i_nbconnec~p	0	.8871063	3.25	2.4539	17069
i_w_disp_e~p	0	.1584852	.5390455	.1903174	18793
i_ret_dis~up	-.0026409	.0602876	.2057096	.0811094	17673

Not takers:

Variable	p5	Mean	p95	SD	N
i_age_group	27	45.98942	68	12.86632	19718
i_sex	0	.4180748	1	.4932551	19707
i_ass_disp~p	31.51188	5425.161	23518.93	15486.45	19718
i_ass_group	46.58852	11262.64	50937.57	33602.73	19718
i_amountr~up	0	917.376	4630.862	2288.403	19718
i_nbdisp_g~p	1	2.076821	5	1.552872	19718
i_nbconnec~p	0	.3031493	1.166667	1.280037	19718
i_w_disp_e~p	0	.1191573	.5016733	.1924873	19640
i_ret_dis~up	-.0028279	.0452789	.1964593	.0785289	18533

Not exposed:

Variable	p5	Mean	p95	SD	N
i_age_group	28	48.20393	70	13.12228	19188
i_sex	0	.3165407	1	.4651388	18917
i_ass_disp	60.72826	8592.147	36035.56	27504.55	19189
i_ass_group	85.05345	20246.92	89422	51907.41	19189
i_amountr	0	899.7142	4502.336	2035.167	19189
i_nbdisp_g	1	2.28712	6	2.034114	19189
i_nbconnec	0	.418353	1.666667	1.65657	19189
i_w_disp_e	0	.1162799	.5080968	.201973	19144
i_ret_dis	-.0698231	.0623048	.2512508	.1178076	17616

Panel B: Statistics by Contract and Month

Variable	p5	Mean	p95	SD	N
i_age	30	48.36155	65	11.17672	4795438
i_sex	0	.3615161	1	.4804396	4795438
i_ass_disp	0	9129.986	41751.62	25208.9	4795438
i_ass	139.7282	34811.31	139757.5	61820.74	4795438
i_amountre	0	2404.584	9269.6	3690.146	4795438
i_nbdisp	1	4.214543	10	2.865143	4795438
i_nbconnec	0	1.006416	4	3.173018	1697422
i_nbarb_disp	0	.0478225	0	.2904249	4795438
i_nbarp_disp	0	.011493	0	.1100548	4795438
i_eauto_disp	0	.0166708	0	.2278405	4795438
i_ret_disp	-.0945351	.0348811	.2419184	.1319204	3174911
i_ret_disp	-.0061781	.0635141	.2495387	.0982959	3173832
i_equitysh	0	.2163434	.8024911	.2601568	2782081

4.2. TABLE 2: INVESTORS' ATTENTION AND TRADING

Dep. Variable	Number of connections			Trades	Robo(>t)	Individual
Robo treated*after	0.283***	0.270***	0.140***	0.094***	0.044***	0.003
Std. Err.	(0.074)	(0.080)	(0.040)	(0.014)	(0.004)	(0.002)
Obs	881,087	675,586	871,373	3,589,424	3,589,424	3,589,424
R ² within	0.01	0.01	0.01	0.01	0.01	0.00

4.3. TABLE 3: ALERTS AND REBALANCING

Dep. Variable	(1)	(2)	(3)	(4)	(5)
Robo treated*Alert	0.308***	0.295***	0.046***		
Std. Err.	(0.051)	(0.048)	(0.004)		
Alert	0.144	0.104***	0.040***	-0.006***	
Std. Err.	(0.117)	(0.015)	(0.004)	(0.001)	
Alert MIF					0.001*
Std. Err.					(0.001)
Obs	208,705	1,434,041	1,286,735	679,577	614,292
R ² within	0.01	0.15	0.01	0.00	0.00

4.4. TABLE 4: EQUITY EXPOSURE AND RETURNS

	(1)	(2)	(3)	(4)	(5)
Robo treated*after	0.030***	0.026***	0.023***	0.026***	0.021***
Std. Err.	(0.003)	(0.005)	(0.005)	(0.003)	(0.003)
Equity share			0.095***		0.136***
Std. Err.			(0.007)		(0.006)
Obs	2,782,081	3,174,911	3,174,652	3,173,599	3,173,326
R ² within	0.01	0.00	0.01	0.01	0.05

4.5. TABLE 5: EQUITY EXPOSURE AND RETURNS: COMPARING TO CURIOUS CLOSE

	(1)	(2)	(3)	(4)	(5)
Robo treated*after	0.011**	0.012***	0.010***	0.011***	0.009***
Std. Err.	(0.004)	(0.003)	(0.003)	(0.002)	(0.002)
Equity share			0.096***		0.139***
Std. Err.			(0.008)		(0.006)
Obs	1,127,745	1,275,225	1,275,225	1,273,690	1,273,690
R ² within	0.00	0.01	0.02	0.01	0.08

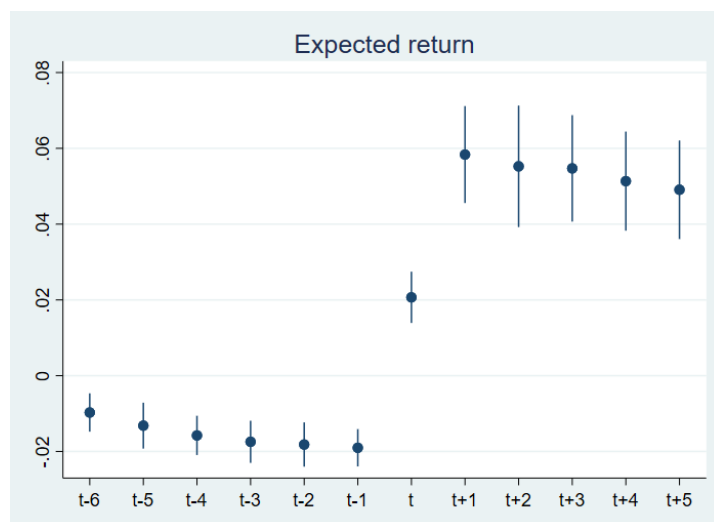
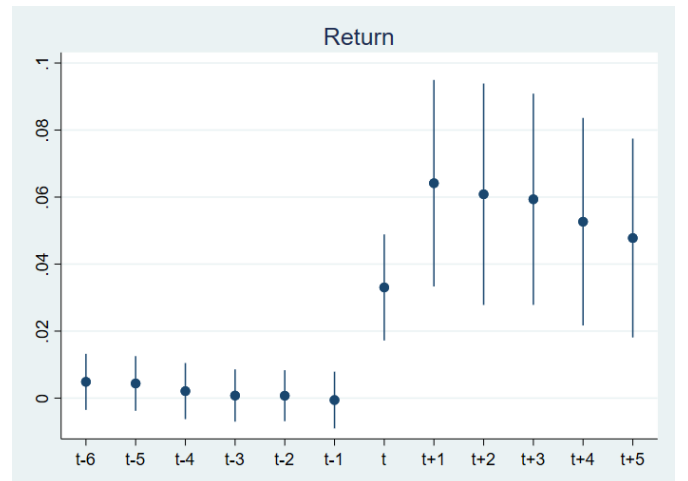
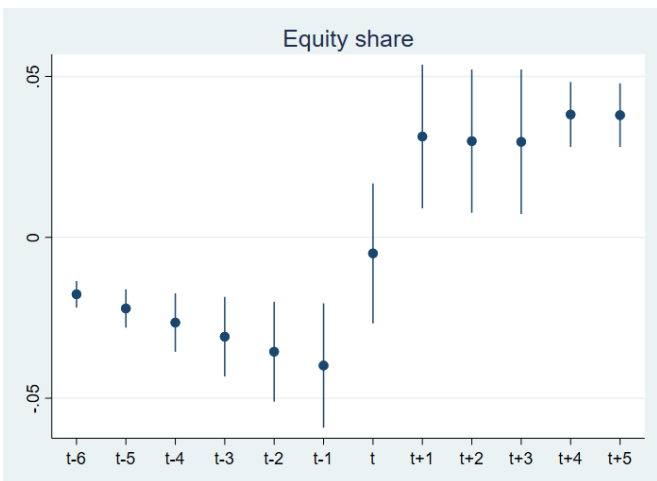
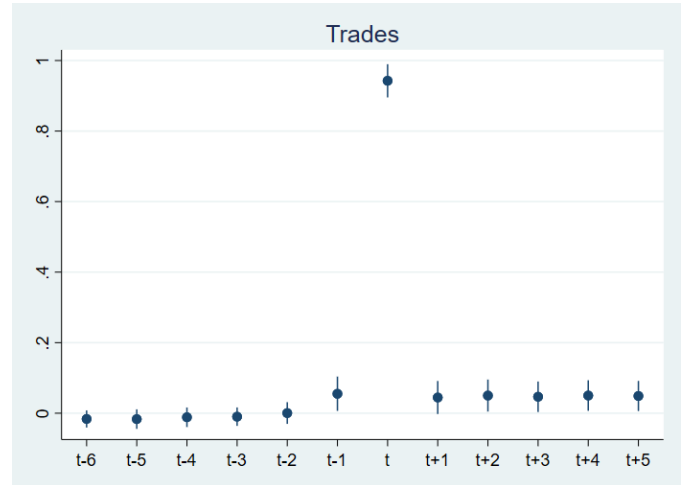
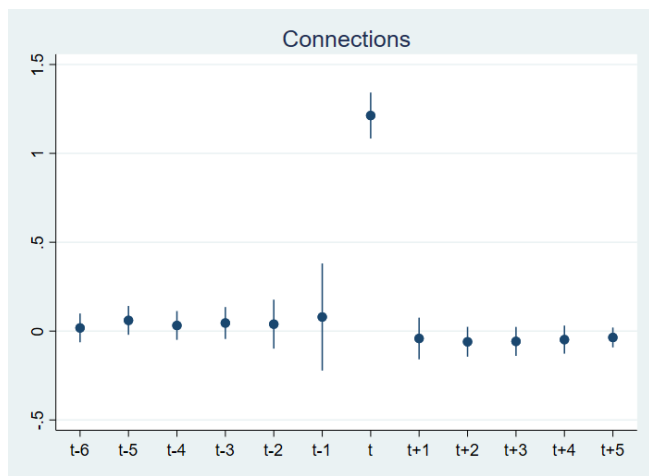
4.6. TABLE 6: ROBO REBALANCING

	(1)	(2)	(3)	(4)	(5)	(6)
Age	0.002***		0.002***	0.003***		0.003***
Std. Err.	(0.000)		(0.000)	(0.000)		(0.000)
Female	-0.015***		-0.019***	0.017***		0.021***
Std. Err.	(0.004)		(0.004)	(0.003)		(0.003)
Total account value (ln)	0.013***		0.009***	-0.019***		-0.034***
Std. Err.	(0.001)		(0.001)	(0.001)		(0.001)
Variable remuneration (10k)	-0.001		0.000	-0.007***		-0.004***
Std. Err.	(0.001)		(0.001)	(0.000)		(0.000)
Past equity share	-0.046***		-0.054***	-0.051***		-0.101***
Std. Err.	(0.009)		(0.009)	(0.006)		(0.006)
Past returns	0.003		-0.367***	0.153**		-0.147**
Std. Err.	(0.106)		(0.108)	(0.066)		(0.070)
Bear market		-0.257***	-0.257***		-0.001	0.007
Std. Err.		(0.005)	(0.005)		(0.005)	(0.005)
Obs	70,358	70,579	70,358	62,453	63,052	62,453
R ² within	0.01	0.03	0.04	0.03	0.00	0.04

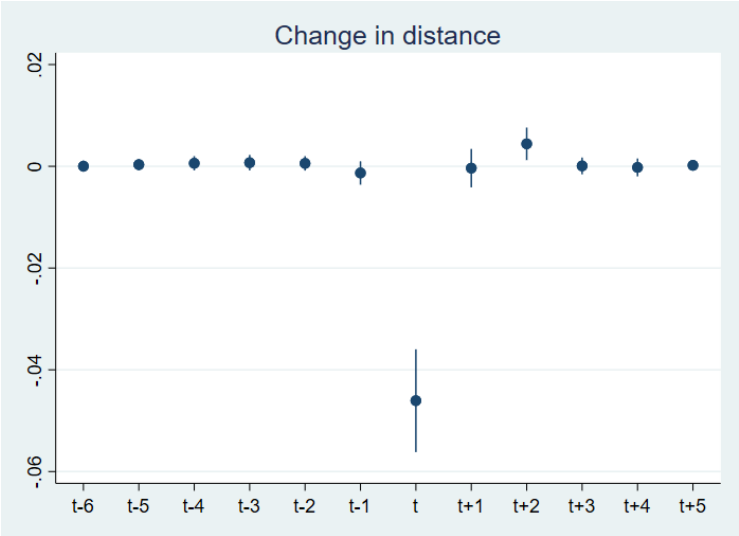
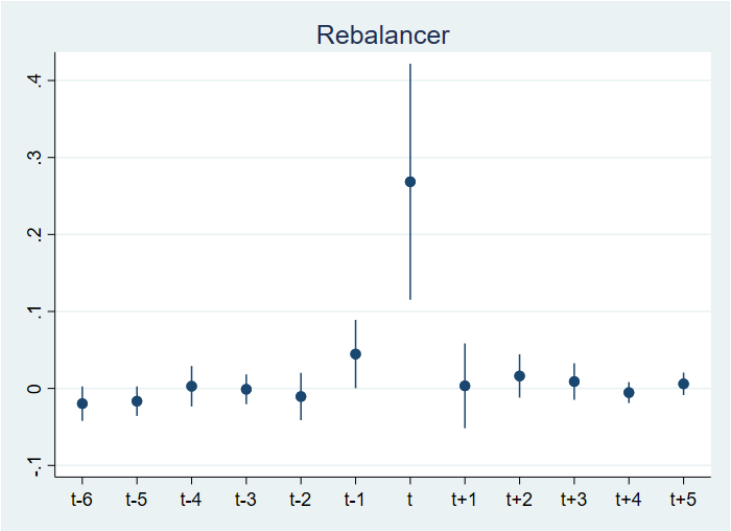
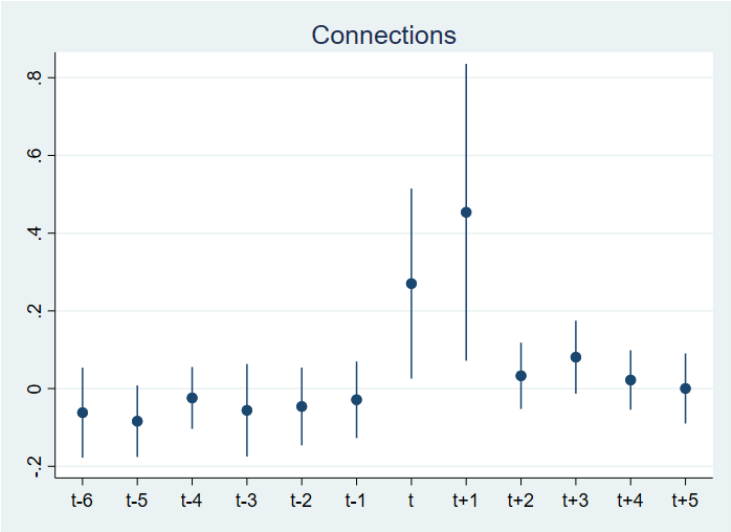
4.7. TABLE 7: CONTROL GROUPS

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Treated*after	0.270**	0.299***	0.093***	0.090***	0.046***	0.051***	0.029***	0.042***
Std. Err.	(0.097)	(0.090)	(0.018)	(0.016)	(0.004)	(0.005)	(0.005)	(0.008)
Obs	832,283	808,816	3,676,837	3,835,642	2,781,104	2,851,673	3,202,133	3,300,663
R ² within	0.01	0.01	0.01	0.01	0.02	0.02	0.01	0.01

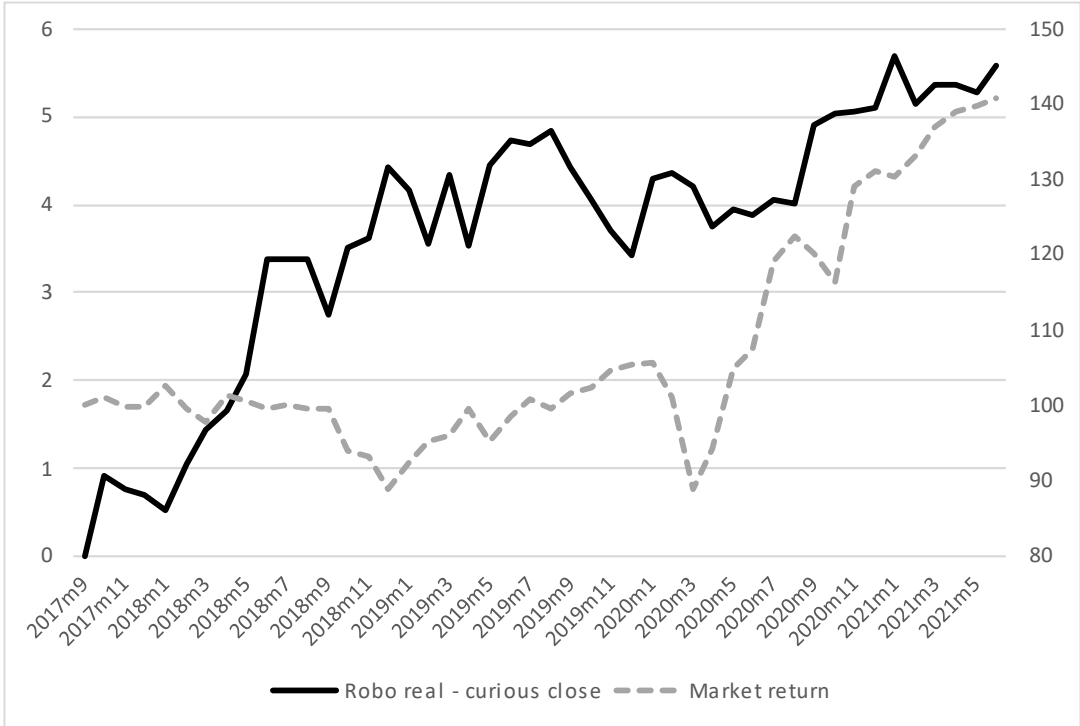
4.8. FIGURE 1: ROBO-SUBSCRIPTION, INVESTORS' BEHAVIORS AND RETURNS



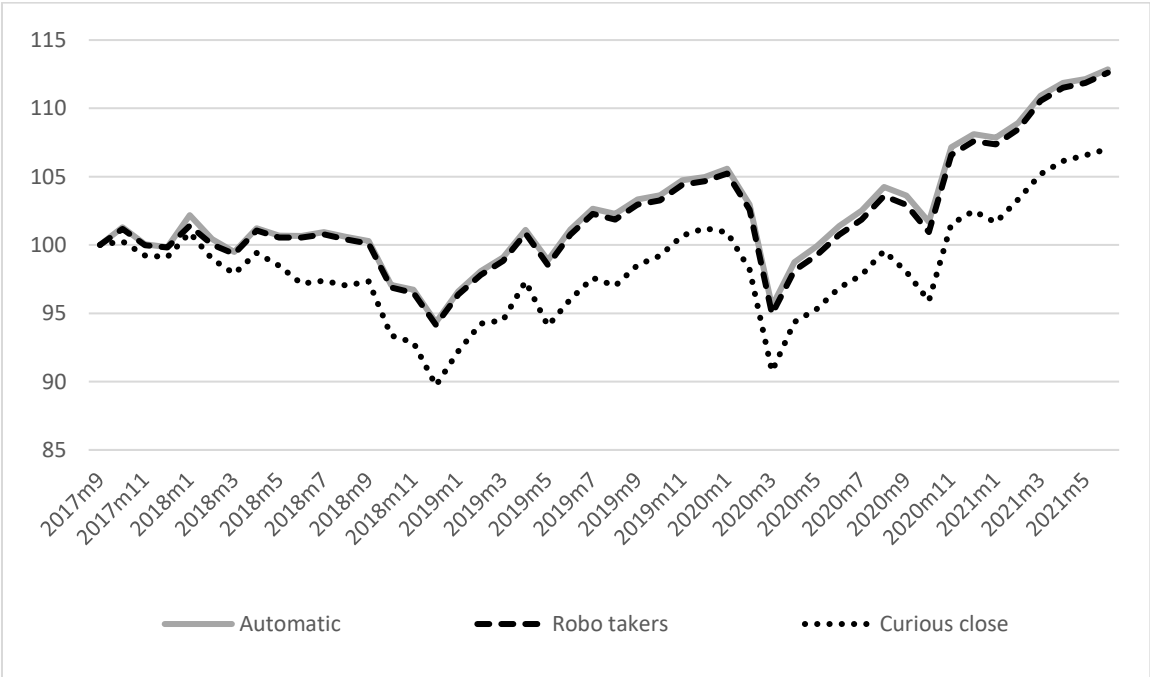
4.9. FIGURE 2: ALERTS AND INVESTORS' BEHAVIORS



4.10. FIGURE 3: CUMULATIVE RETURNS DIFFERENCES AND MARKET RETURNS



4.11. FIGURE 4: CUMULATIVE RETURNS: AUTOMATIC REBALANCING, ROBO-TAKERS AND ROBO-CURIOUS



4.12. TABLE A1: REBALANCING AND CURIOUS CLOSE

Dep. Variable	(1)	(2)	(3)
Robo treated*Alert	0.329***	0.309***	0.035***
Std. Err.	(0.077)	(0.044)	(0.003)
Alert	0.130	0.096***	0.029***
Std. Err.	(0.101)	(0.018)	(0.004)
Obs	124,835	904,441	817,907
R ² within	0.01	0.17	0.01

4.13. TABLE A2: CURIOUS CLOSE: 10% THRESHOLD

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Robo treated*alert	0.305***	0.316***	-0.034***				
Std. Err.	(0.070)	(0.043)	(0.003)				
Alert	0.169*	0.090***	0.028***				
Std. Err.	(0.095)	(0.019)	(0.004)				
Robo treated*after				0.018***	0.016***	0.016***	0.013***
Std. Err.				(0.004)	(0.003)	(0.003)	(0.002)
Equity share					0.097***		0.140***
Std. Err.					(0.008)		(0.006)
Obs	117,525	858,336	776,206	1,447,895	1,447,895	1,446,362	1,446,362
R ² within	0.01	0.18	0.01	0.01	0.02	0.01	0.07

4.14. TABLE A3: CURIOUS CLOSE: 15% THRESHOLD

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Robo treated*alert	0.329***	0.309***	-0.035***				
Std. Err.	(0.077)	(0.044)	(0.003)				
Alert	0.13	0.096***	0.029***				
Std. Err.	(0.101)	(0.018)	(0.004)				
Robo treated*after				0.021***	0.018***	0.019***	0.015***
Std. Err.				(0.004)	(0.004)	(0.003)	(0.003)
Equity share					0.097***		0.140***
Std. Err.					(0.008)		(0.006)
Obs	124,835	904,441	817,907	1,583,096	1,583,096	1,581,592	1,581,592
R ² within	0.01	0.17	0.01	0.01	0.02	0.01	0.07

4.15. TABLE A4: IV ESTIMATES

	(1)	(2)	(3)	(4)
Robo treated*alert	0.163**	0.0666**	0.0977***	0.0619***
Std. Err.	(0.0747)	(0.0267)	(0.00909)	(0.0149)
Fraction of treated employees	14.309***	3.225***	2.519***	3.064***
Std. Err.	1.918	0.330	0.345	0.362
F-Stat (first stage)	55.67	95.55	53.21	71.66
Obs	807,785	3,823,101	2,843,430	3,290,246
R ² centered	0.0110	0.0061	0.0045	0.0083